



For immediate release



**Appointment of Ms. Denise Simoneau as Director General
of the Eastern Shores School Board**

New Carlisle, June 13, 2023- The members of the Council of Commissioners of the Eastern Shores School Board are proud to announce the appointment of Ms. Denise Simoneau to the position of Director General of the school board.

Ms. Simoneau holds a post-graduate diploma (DESS) in people management in the workplace and a Bachelor's degree in business administration. She has extensive experience at many levels of the educational environment, having worked for over twenty years in Gaspesian schools and held various management positions, notably in human resources.

Ms. Simoneau career path is marked by creative thinking and a keen understanding of the different roles and challenges facing Quebec's public-school system. Her management style is based on rigor, transparency, integrity and a unifying,

mobilizing leadership style. Her training, experience and bilingualism make her a Director General whose communication and human relations skills will quickly be recognized and appreciated by employees and partners alike.

“As Director General, I would be honored to continue to work closely with the members of the council, the administrator’s teams and all employees to advance our Board's vision and mission of cultivating inclusive learning communities from coast to coast, and equipping our students, young and old, with the languages and skills they need to thrive in our multicultural communities and beyond.”

Ms. Simoneau will officially take up her new position on July 01st. On behalf of the Council of Commissioners of the Eastern Shores School Board, we wish all the success to this ambassador of the school board with whom we have had the pleasure of working together for the past 3 years.

The Eastern Shores School Board is the most easterly English-speaking school board in Quebec, occupying three administrative regions of the province: Region 11 (Gaspésie-Iles-de-la-Madeleine), Region 09 (Côte Nord) and Region 01 (Bas St-Laurent). Of the 16 schools spread over these three territories, six are elementary school, three are secondary schools and the remaining seven are combined primary-secondary schools. The school board also manages 5 adult education centers and vocational training centers.

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Wade Gifford
Chair